

CALIPESCA

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□ **Key words**

Communications - Data management - Software engineering / development

□ **Description**

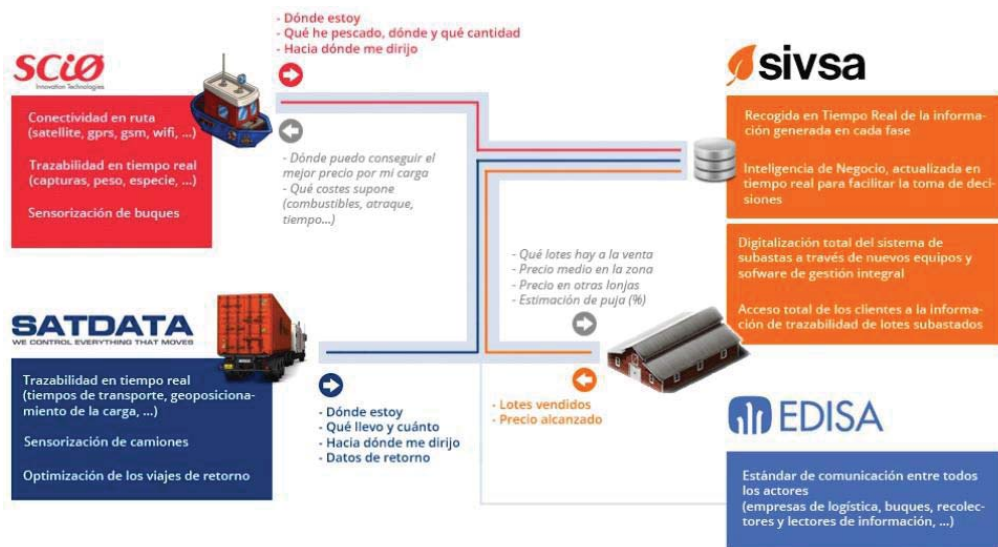
The main objective of CALIPESCA project is to investigate and propose solutions in different segments of the value chain of the fishing marketing industry.

It aims to:

- Improve the commercial value of these products.
- Ensure appropriate conditions of transport and storage.
- Provide the necessary information systems intercommunicate of different actors in this sector functionalities.

Specifically, the goal is to employ information and communication technologies (ICT) to:

- Increase the value of fishery products at first sale
- Minimize the costs associated with the transport of the products, ensuring the traceability of lots traded
- Improve the image and promotion of products marketed nationally and internationally.



□ **Applicability of Technology to Maritime SMES**

Fishing industries, primarily in the first sales note management area as well as first sale traceability documentation, self-service automated buying systems.